# **Buisness Acuities**

### January 2018

# **INTERNATIONAL BUSINESS**



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#### **Share Market**

*Top stocks in focus on 30* 

#### January 2018

Here are some key news highlights related to the Nifty 50 and Sensex during January 2018:

1. **Bullish Start:** January 2018 began on a positive note for the



Indian stock markets, with both the Nifty 50 and the Sensex touching record highs. The Nifty 50 crossed the 10,600 mark for the first time, while the Sensex crossed the 34,000 level. 2. Budget Expectations:

Investors were eagerly awaiting the Union Budget, which was scheduled to be presented on February 1, 2018. Expectations were high regarding reforms, infrastructure spending, and fiscal discipline.

- 3. Earnings Season: The thirdquarter earnings season began in January 2018, with companies reporting their financial results for the October-December 2017 period. Positive earnings announcements from several companies helped sustain the market's positive sentiment.
- 4. Auto Sector Growth: The Indian auto sector witnessed robust growth in January 2018, with strong sales reported by leading automobile

manufacturers. The positive performance of the auto sector contributed to the overall market optimism.

5. Global Factors: International



events, such as the tax reform in the United States, geopolitical tensions, and concerns about inflation and interest rates, influenced the global markets and had some impact on the Indian stock market.

## INTERNATIONAL BUSINESS

#### **TOP 10 INTERNATIONAL**

#### **BUSINESS NEWS**

Here are ten significant international business news stories from January 2018, along with their respective dates:

U.S. Tax Reform Takes
 Effect: On January 2<sup>nd</sup> The Tax
 Cuts and Jobs Act, a major
 overhaul of the U.S. tax code,



officially goes into effect, reducing the corporate tax rate

and implementing other significant changes.

- 2. Car Manufacturers Announce Electric Vehicle Plans: On January 8<sup>th</sup> several major automakers, including Ford and General Motors, unveil plans to increase their investments in electric vehicles and develop new models to compete with Tesla.
- 3. Walmart Raises Minimum Wage: On January 10<sup>th</sup> Walmart, the world's largest retailer, announces an increase in its minimum wage for hourly workers from \$9 to \$11 per hour and offers bonuses to eligible employees.
- Amazon Chooses Finalists for HQ2: On January 11<sup>th</sup> Amazon announces the shortlist of 20 cities being considered for its

second headquarters, dubbed "HQ2," generating significant competition among municipalities to attract the tech giant.

5. Carillion's Collapse: On January 15<sup>th</sup> Carillion, a major British construction and services company, goes into compulsory liquidation, causing concerns about the impact on infrastructure projects and the company's employees.



Cryptocurrency Market
 Correction: On January 16<sup>th</sup> the value of cryptocurrencies, including Bitcoin, experiences a

significant market correction after a period of rapid growth, leading to uncertainty and investor concerns.

- 7. Airbus Delays A380
  Deliveries: On January 18<sup>th</sup>
  Airbus, the European aircraft manufacturer, announces a delay in the delivery of its A380
  superjumbo jets due to production challenges and a reduction in orders.
- U.S. Government Shutdown: On January 19<sup>th</sup> The U.S. government enters a partial shutdown as Congress fails to reach an agreement on a budget, impacting federal services and causing economic uncertainty.
- North American Free Trade Agreement (NAFTA) Talks: On January 23<sup>rd</sup> the sixth round of renegotiations for NAFTA

takes place in Montreal, Canada, as the United States, Canada, and Mexico discuss potential changes to the trade agreement.

10.Facebook Announces News
Feed Changes: On January 25<sup>th</sup>
Facebook announces changes to its news feed algorithm, prioritizing content from friends and family over posts from businesses and publishers, leading to concerns among marketers and publishers.



#### **DOMESTIC BUSINESS**

#### **TOP 10 BUSINESS NEWS IN**

#### INDIA

Here are ten notable business news stories from January 2018 in India, along with their respective dates:

- 1. January 1: Indian Railways Imposes Surge Pricing: The Indian Railways introduces dynamic or surge pricing for its premium trains, resulting in higher ticket fares during peak seasons and holidays.
- January 5: Flipkart Raises
   Funds: E-commerce giant
   Flipkart announces a successful
   fundraising round, raising \$1.4
   billion from investors including
   Tencent, Microsoft, and eBay.
- 3. January 15: Bharti Airtel Acquires Telenor India: Bharti

Airtel, one of India's largest telecommunications companies, completes its acquisition of Telenor India, expanding its customer base and network reach.

- 4. January 17: India Bans Price-Fixing Cartels: The Competition Commission of India (CCI) imposes a penalty on several cement companies for forming a price-fixing cartel, aiming to promote fair competition in the industry.
- 5. January 20: Cryptocurrency



government expresses concerns

about the use of cryptocurrencies and forms a committee to explore regulations and potential frameworks for their use.

6. January 22: Bharti Airtel and

Idea Cellular Merger **Approved:** The merger between Bharti Airtel and Idea Cellular, two major telecom operators, receives approval Securities from the and Exchange Board of India (SEBI).

7. January 23: SEBI Tightens Listing **Regulations:** The Securities and Exchange Board of India (SEBI) tightens regulations for companies seeking to list on the stock exchange, aiming to enhance transparency and protect investor interests.

- 8. January 24: Walmart
  Acquires Flipkart: U.S. retail giant Walmart acquires a 77% stake in Flipkart for \$16 billion, marking one of the largest-ever foreign direct investments in India.
- January 29: Quarterly GDP Growth Slows: India's GDP growth rate for the October-December 2017 quarter slows to 7.2%, slightly lower than the previous quarter's growth rate of 7.3%.



Launches Business App in India: WhatsApp, the popular

messaging app, launches its business-focused application in India, allowing small and medium-sized enterprises to connect with customers more effectively.

# NEW TECHNOLOGY THREE IMPORTANT TECHNOLOGY NEWS ON JANUVARY 2018

Here are three significant technology news stories from January 2018, along with their respective dates:

1. January 4: Intel **Faces** Security **Vulnerabilities:** Security researchers discover major security two vulnerabilities. named Meltdown Spectre, and affecting Intel processors. These

vulnerabilities allow attackers to access sensitive data, prompting widespread concern and the development of software patches and updates.

 January 8: CES 2018
 Showcases New Technology: The Consumer Electronics Show (CES) takes place in Las Vegas, showcasing the latest advancements in technology. Key highlights include the



unveiling of new smartphones, virtual reality devices, smart home products, and advancements in autonomous vehicles. 3. January 23: Google's Arts & Culture App Goes Viral: Google's Arts & Culture app gains significant popularity as it introduces a feature that matches users' selfies with famous artworks, resulting in a viral trend on social media platforms.

# **EDUCATION NEW** WORLD EDUCATION NEWS ON JAN 2018



Here are two noteworthy education news stories from January 2018, along with their respective dates:

- 1. January 10: Education **Minister Launches National Digital Library:** The Education Minister of India. Prakash inaugurates Javadekar, the National Digital Library (NDL) provide students and to researchers with access to a vast collection of digital educational including books. resources, multimedia journals, and content.
- 2. January 25: Ontario, Canada, **Introduces Free Tuition for Low-Income Students:** The provincial government of Ontario announces the introduction of the Ontario Student Assistance Program (OSAP), which provides free tuition to low-income students attending publicly funded

colleges and universities in the province.

#### **INDIAN EDUCATION**

#### NEWS ON JAN 2018

- 1. January Haryana 4: **Government Launches Free Education** for Girls: The government of Haryana announces free education for girls in government schools and colleges from kindergarten to postgraduate level. The initiative aims to promote female education and empower women in the state.
- 2. January 9: CBSE Board Exam Dates Released: The Central Board of Secondary Education (CBSE) releases the exam dates for the 10th and 12th grade board examinations, which are scheduled to take

place in March 2018. This announcement helps students and schools prepare for the upcoming exams.

3. January 17: Online Examination System for Teachers Announced: The Ministry of Human Resource Development (MHRD) announces the introduction of an online examination system



for teachers called the "National Initiative for School Heads' and Teachers' Holistic Advancement" (NISHTHA). The system aims to improve the quality of teaching by assessing teachers' competencies and providing necessary training.